

# COMMEX

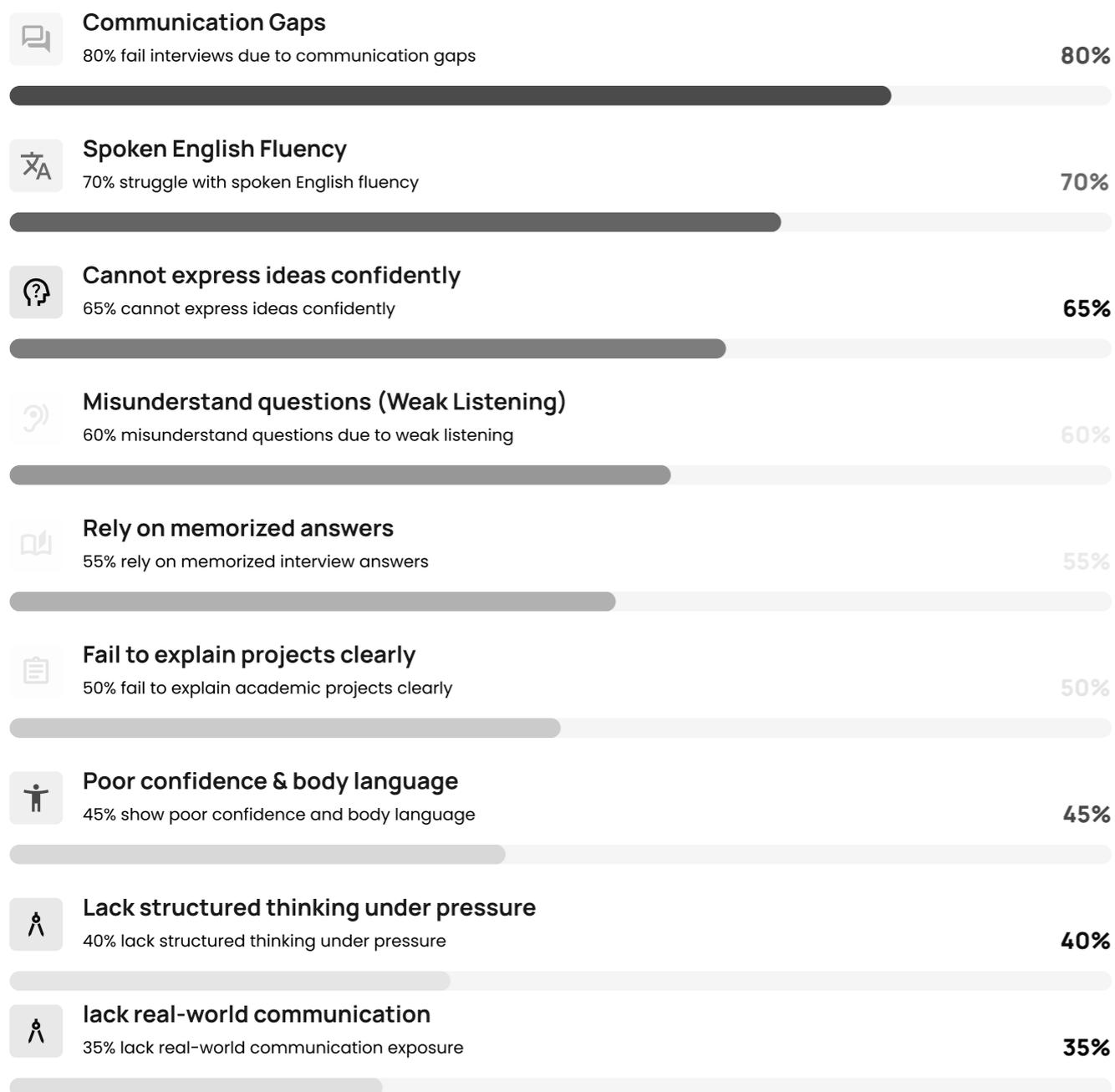
Building **Placement-Ready**  
Communication Skills



# 02 Problem and Impact

## The real reason students lose placements!!

9 DATA POINTS



## Impact

- Low job readiness
- Lower starting salaries
- Missed leadership opportunities
- Weak workplace performance
- Limited professional growth
- Reduced confidence and self-esteem

# Introducing **COMMEX**

**Communication that converts to placements**

India's first gamified English communication platform



**Designed for students from all backgrounds. Not just fluent speakers.**

# 04 360-Degree LSRW Communication Excellence

COMMEX is not just a communication app.

It is a communication excellence & transformation platform.

## Complete LSRW Mastery

Listening • Speaking • Reading • Writing

## Across Global Proficiency Levels

- A1–A2 → Survival & basic communication
- B1–B2 → Professional, workplace-ready communication
- C1 → Fluent, confident, resilient communicator

## How It Works

- 500+ AI-powered micro-practices
- Daily, bite-sized practice
- Learn by doing, not memorising
- Confidence built through repetition & feedback

## Result

From hesitant speaker to clear, confident, job-ready communicator.



05

# Personal Branding

## You're the message

Degrees don't differentiate anymore.

How you present yourself does.

Commex helps users practice:

- Professional communication
- Strength-based storytelling
- Value articulation (not resume reading)
- Confidence-driven communication habits

**Result:** You don't look like a fresher,  
you sound like a high-potential professional.



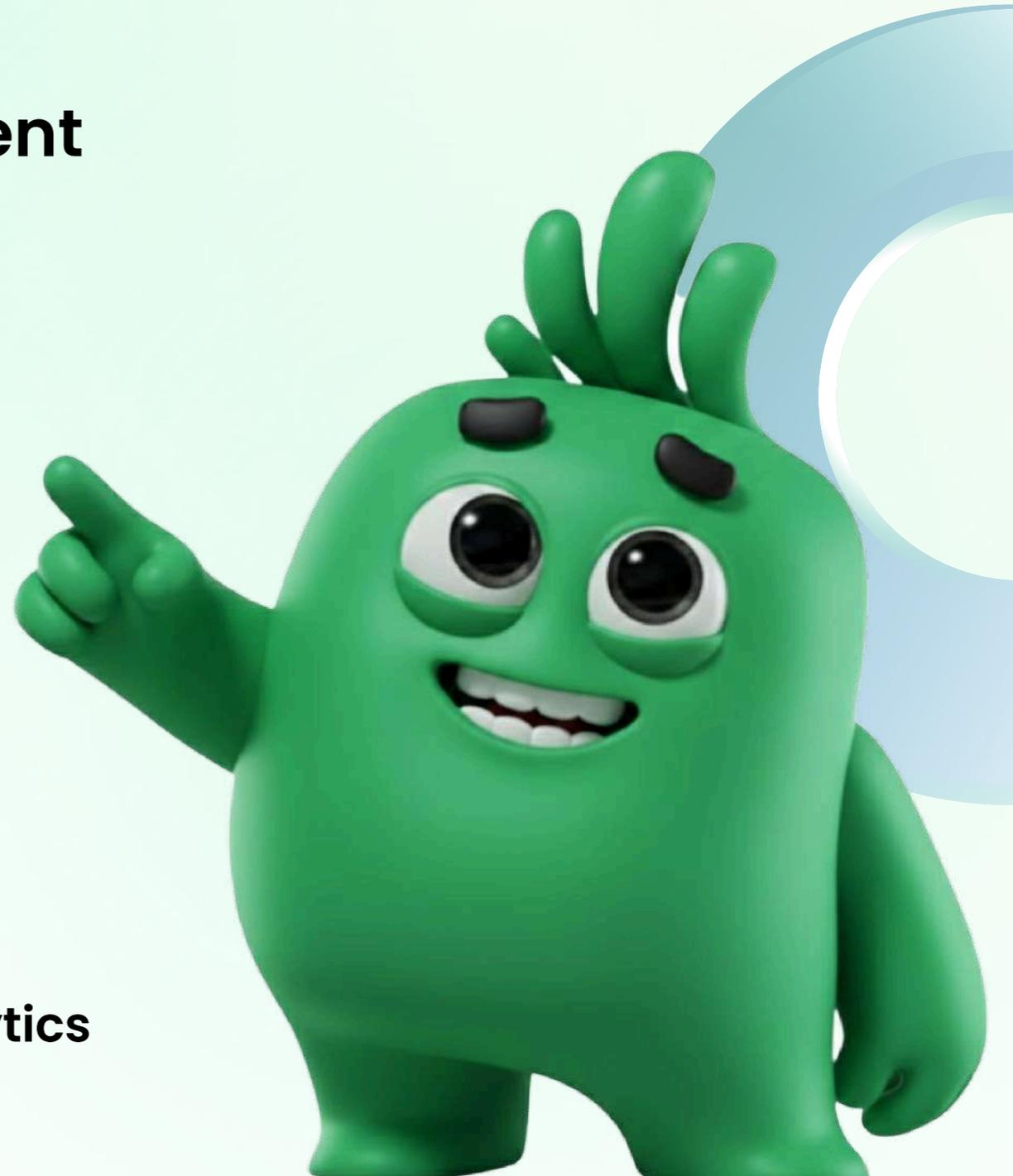
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# Pedagogy & Methodology

## Built for measurable improvement

- Confidence-first, Learner-Centric pedagogy
- Communication before grammar
- Structured LSRW + CEFR- aligned levels
- Scenario based tasks + Workplace simulations
- Decision-making micro-challenges
- Dashboards for tracking progress & readiness

**Student Progress Tracking & Learning Analytics**



# Our Cohorts



## Gamified Practice

- ✓ Listening
- ✓ Reading
- ✓ Speaking
- ✓ Phrases
- ✓ Tongue twisters
- ✓ Word builder
- ✓ Global assessment
- ✓ Word of the day
- ✓ Daily quizzes



## EU Framework Program

### Leap Campus ELITE

Comprehensive Mastery

750 LESSONS

### Leap Children YOUTH

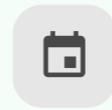
Foundation Learning

150 LESSONS

### Lead Edge FOCUS

Advanced Skills

100 LESSONS



## Interactive Events

 **Webinars**  
Scheduled Weekly

 **Live Sessions**  
Real-time engagement

 **Mocks**  
Exam simulations

 **Debate Clubs**  
Community speaking

 **Guest Speakers**  
Expert insights



## Video Library



# Commex Advantage

## **If someone wants:**

Better English

✗ More certificates

✗ Random courses

Commex is not for them.

## **But if someone wants:**

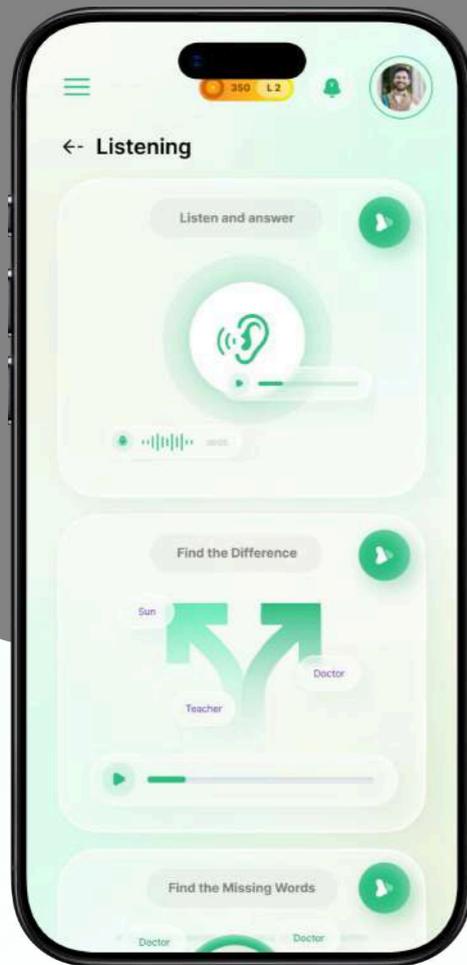
- Transformation. Confidence. Career leverage.

**Commex is the practice ground  
where careers are built.**

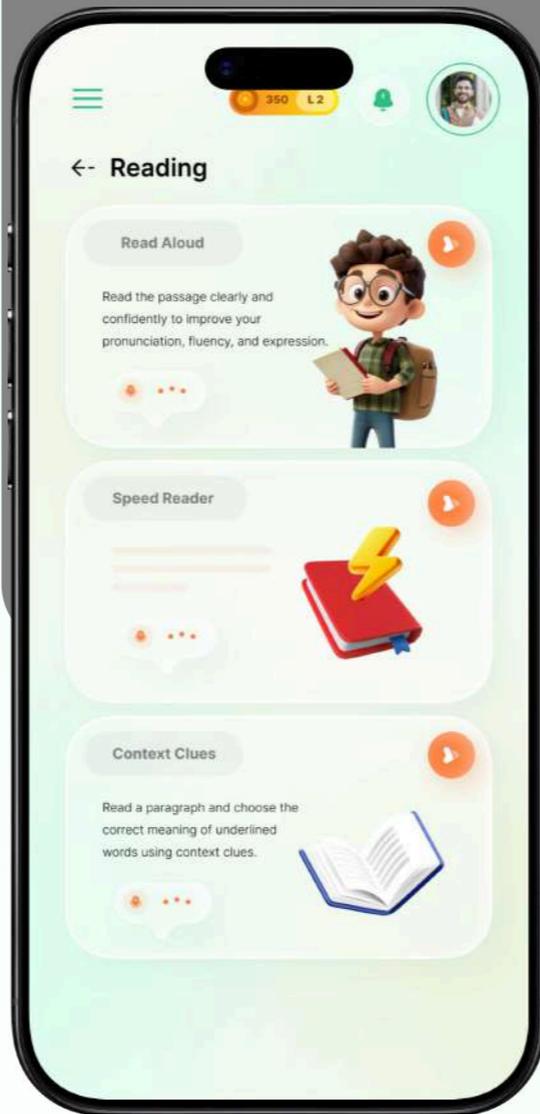


# The COMMEX Gamified Learning Hub

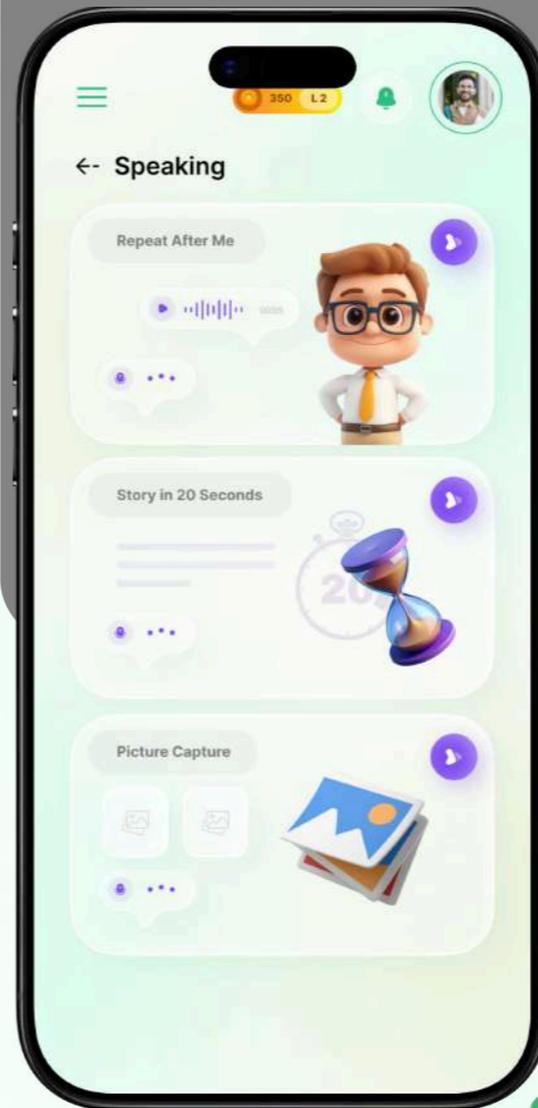
## Listening



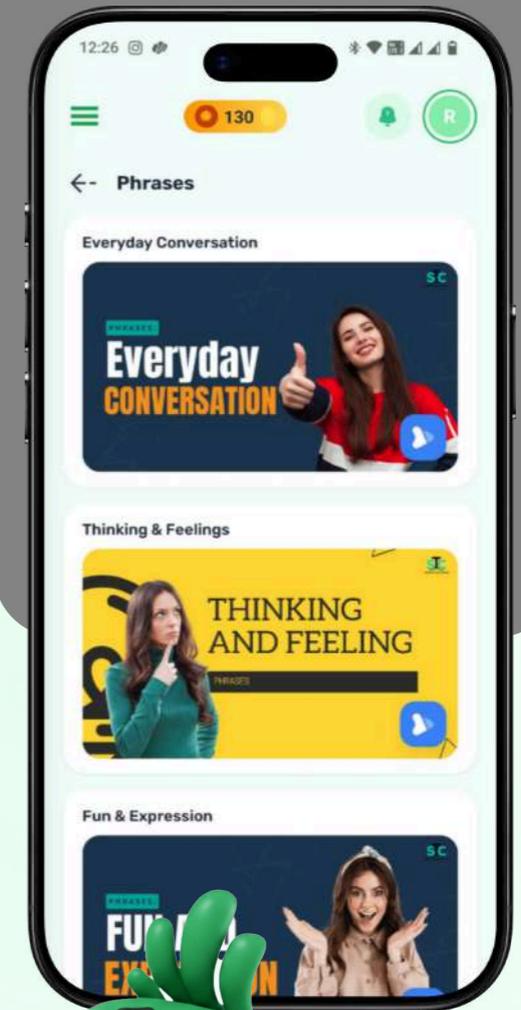
## Reading



## Speaking

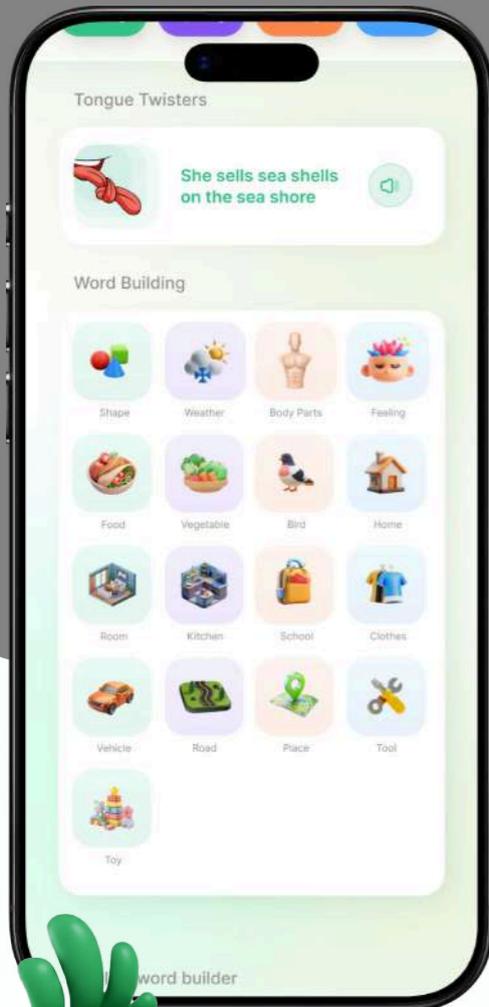


## Phrases



# Practice Activities

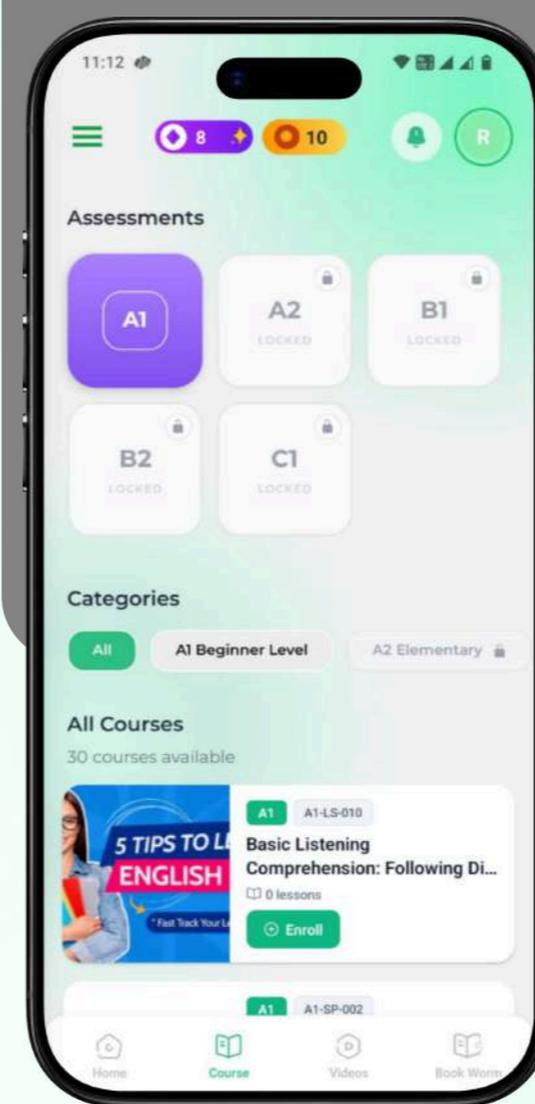
Tongue twisters



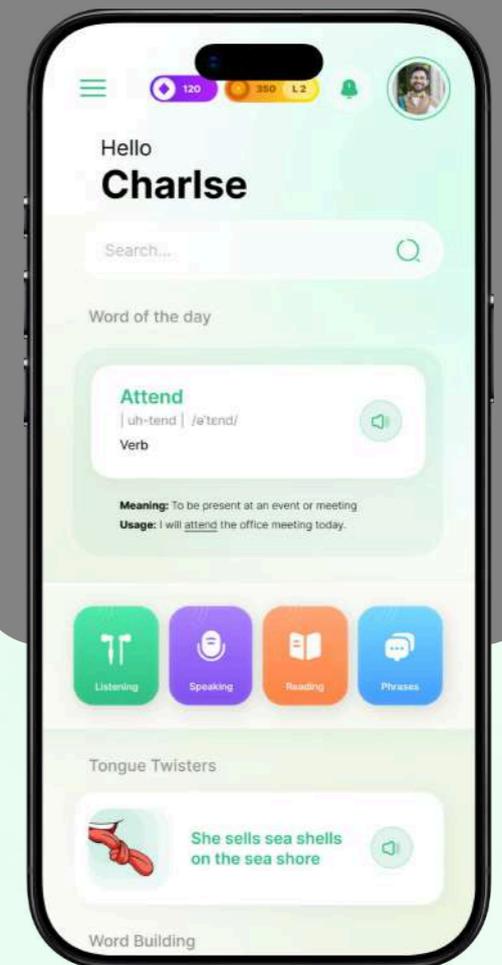
Word builder



Global assessment

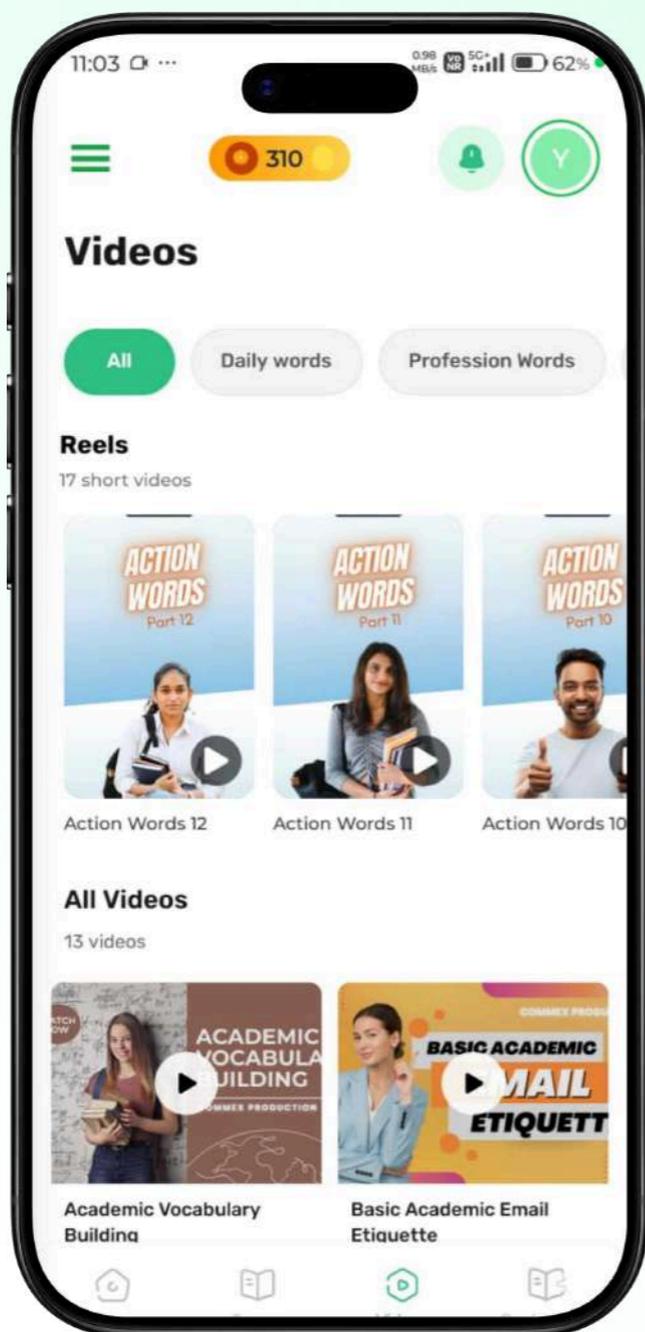


Word of the day



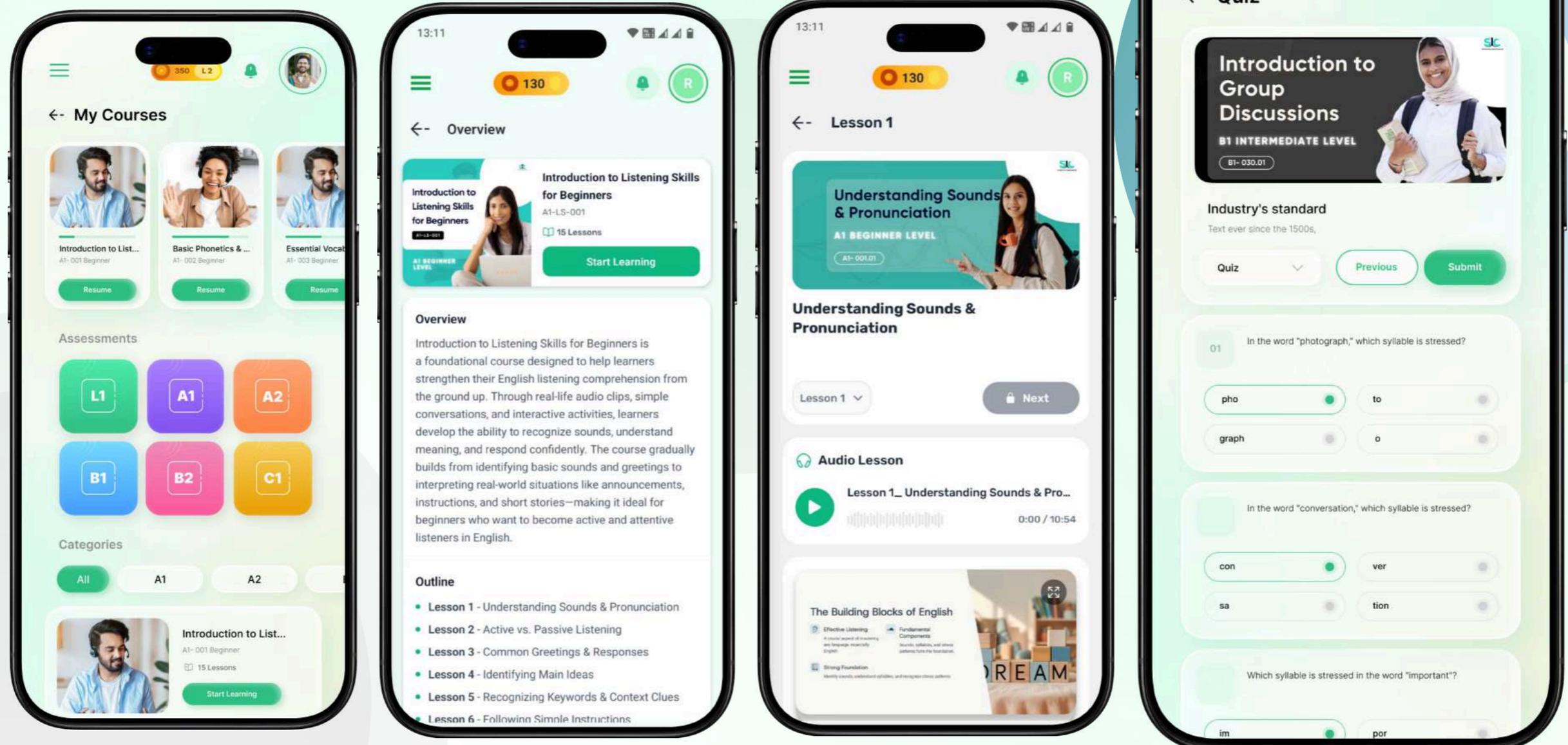
# Video Library

Curated video lessons that build real-world communication confidence.



# Courses

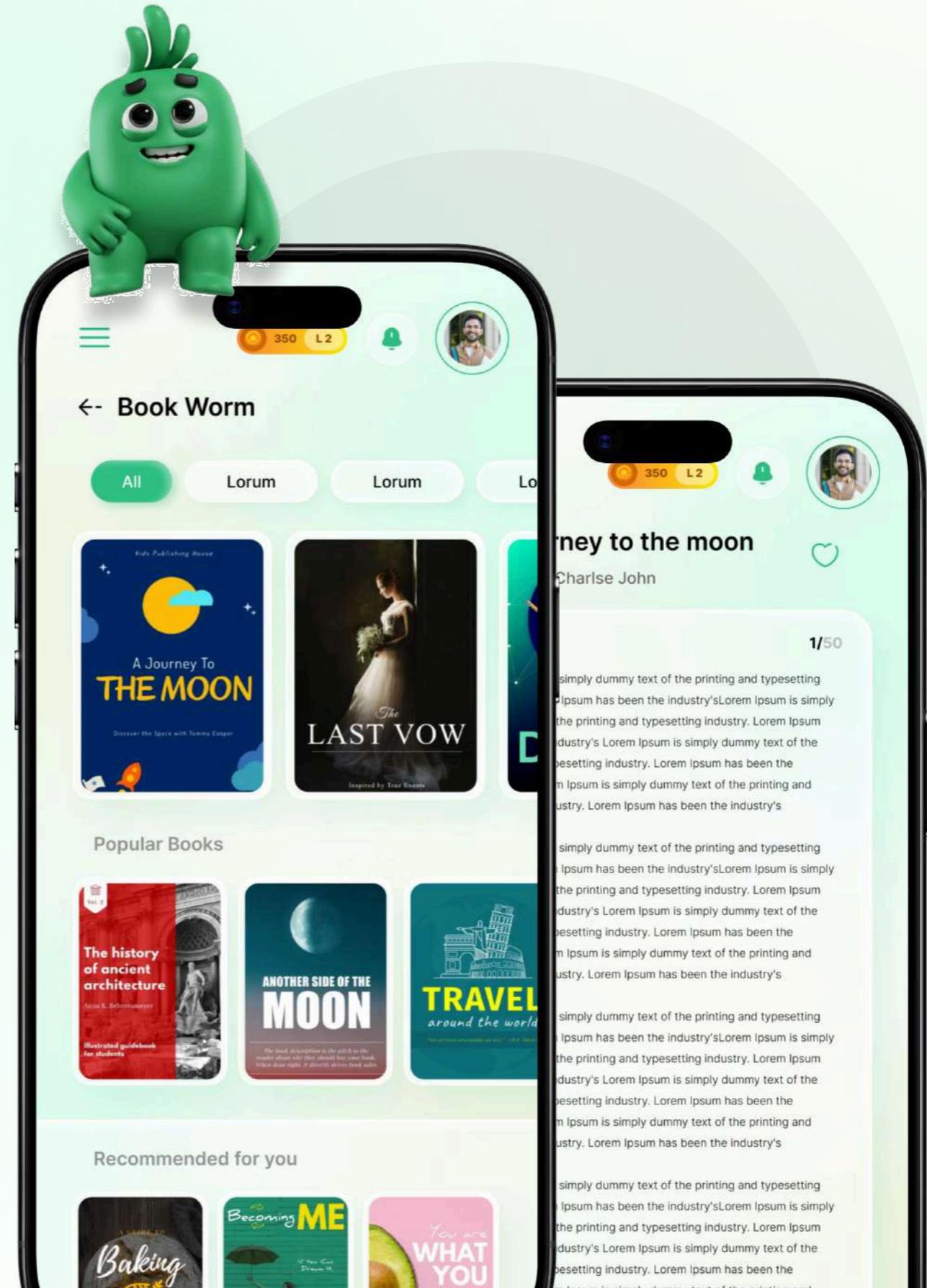
Mobile-first courses to build strong communication and employability skills. Designed to prepare students for interviews, internships, and placements.



# Books

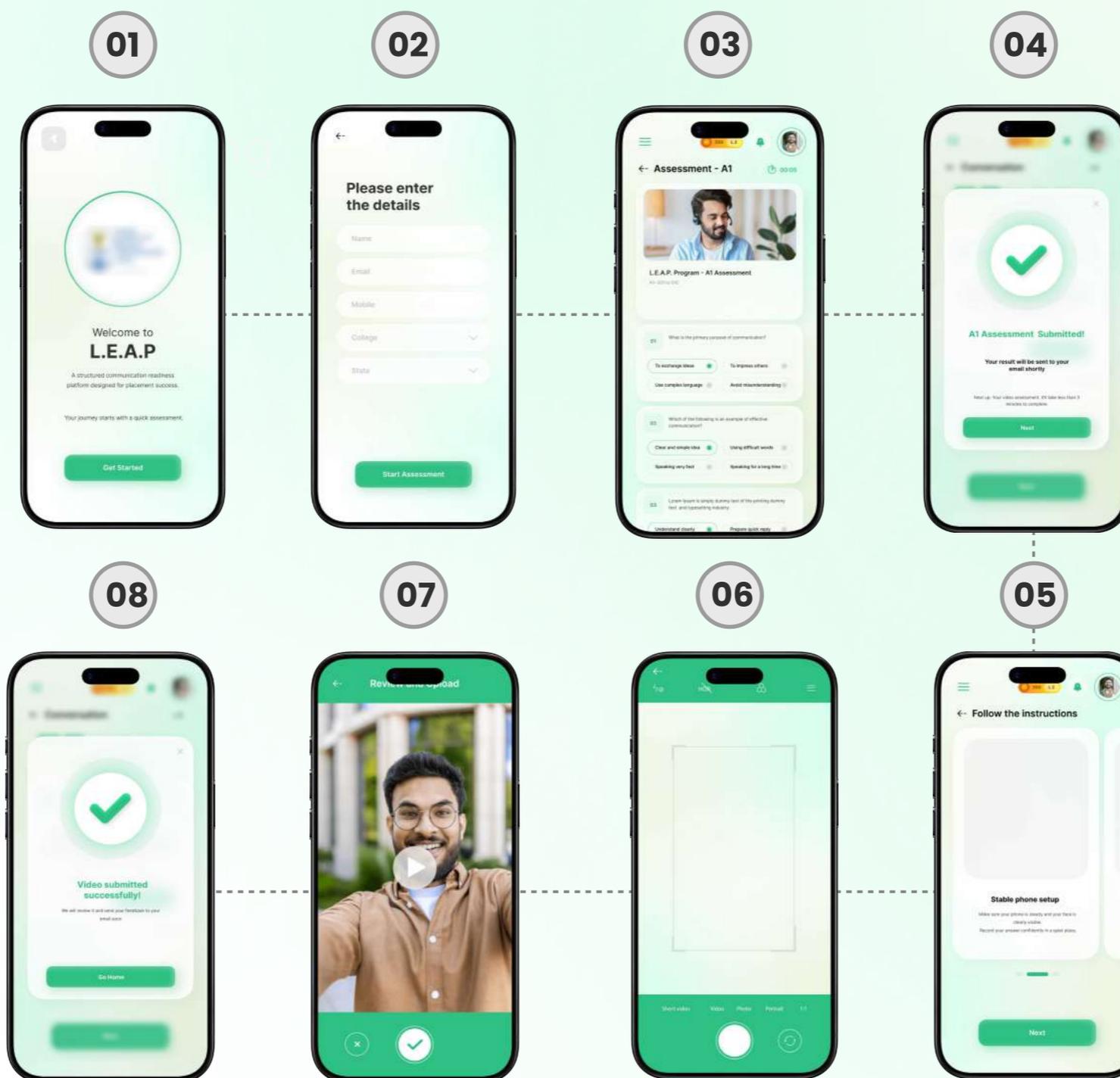
COMMEX Books helps learners improve reading comprehension, vocabulary, and language clarity through structured written content.

Designed to support academic and professional needs, it builds confidence in understanding texts used in interviews, assessments, and workplace communication.



# Structured Student Onboarding

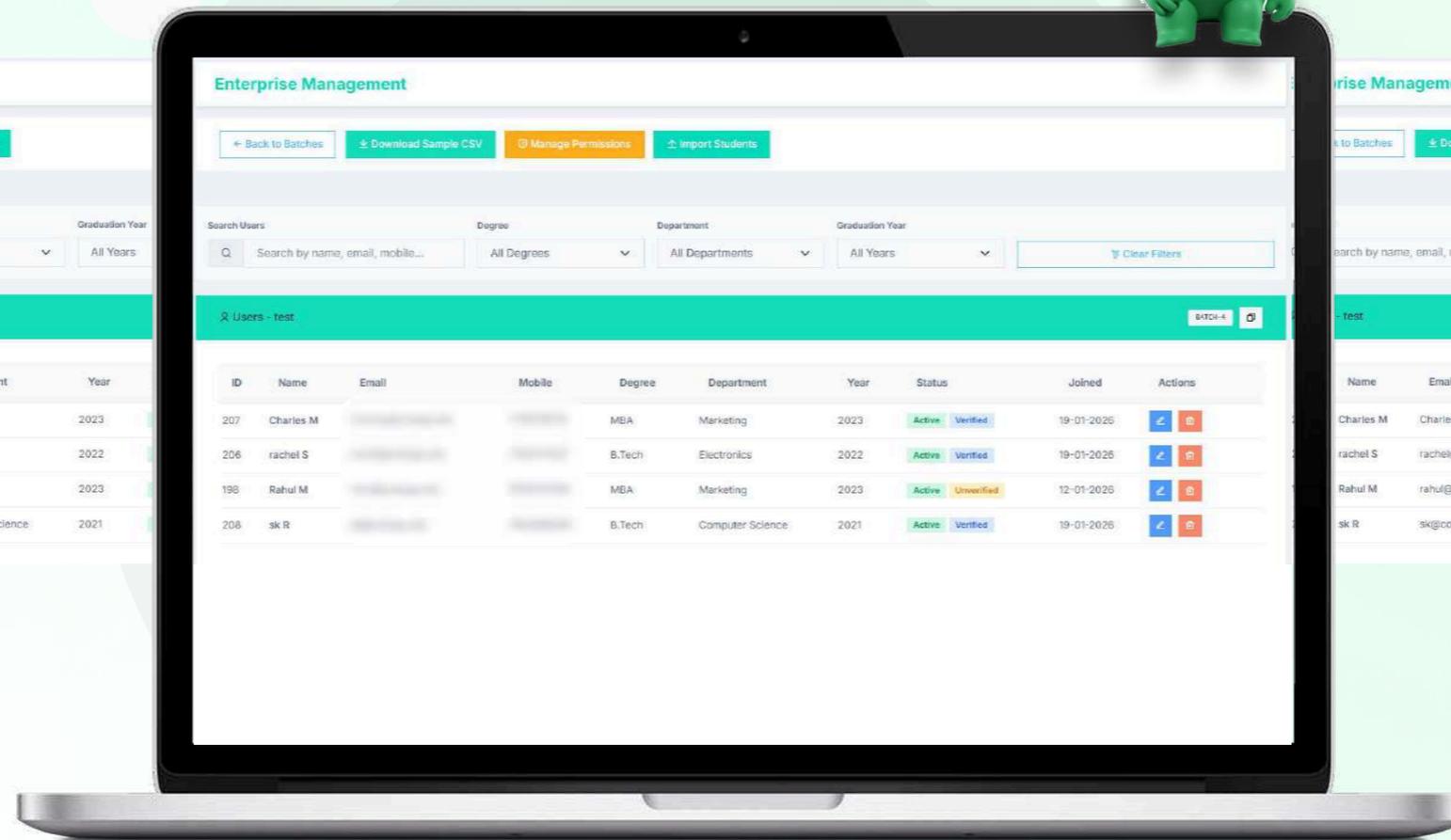
A controlled, step-by-step process that assesses communication readiness before access is enabled.



# TPO Control Dashboard

One dashboard with complete visibility and full control to track readiness, manage learning, and prove improvement – built for placement teams at scale.

Listening



Enterprise Management

← Back to Batches   Download Sample CSV   Manage Permissions   Import Students

Search Users: Search by name, email, mobile...   Degree: All Degrees   Department: All Departments   Graduation Year: All Years

Users - test

ID	Name	Email	Mobile	Degree	Department	Year
207	Charles M	Charles@college.edu	7795108718	MBA	Marketing	2023
206	rachel S	rachel@college.edu	7200713537	B.Tech	Electronics	2022
198	Rahul M	rahul@college.edu	8765432109	MBA	Marketing	2023
208	sk R	sk@college.edu	7604886492	B.Tech	Computer Science	2021

Enterprise Management

← Back to Batches   Download Sample CSV   Manage Permissions   Import Students

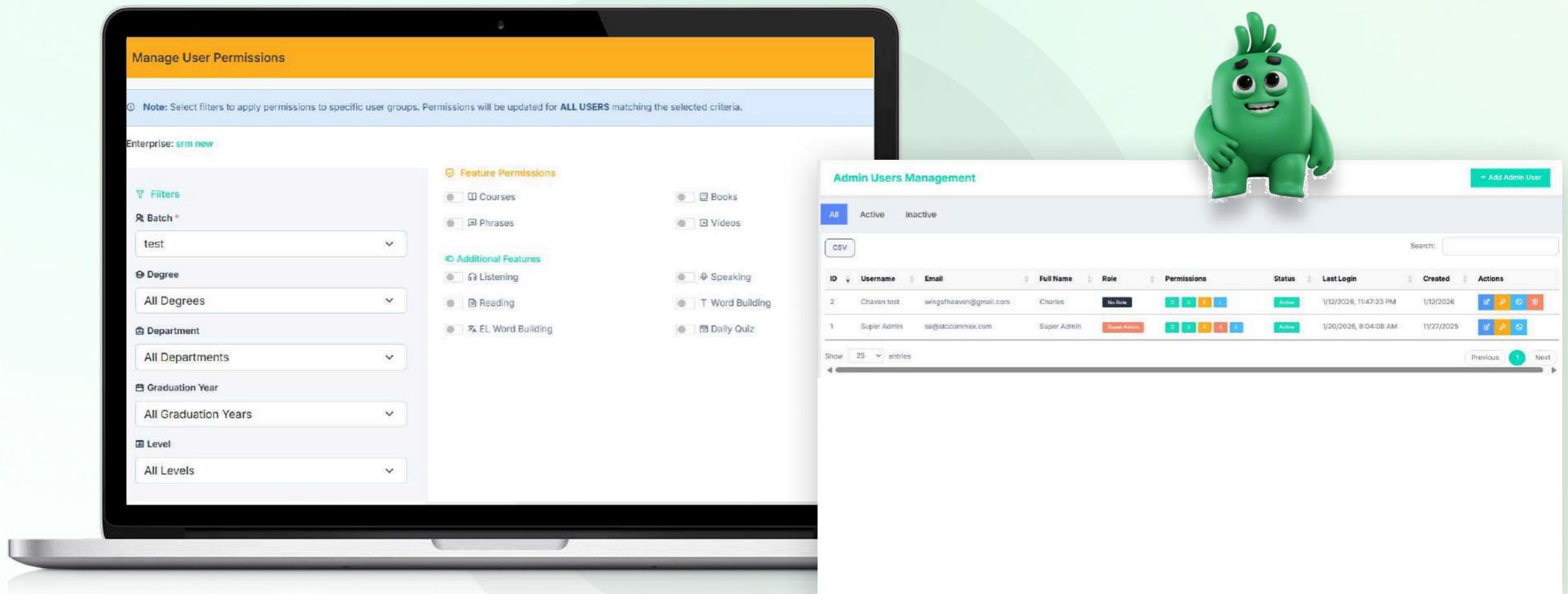
Search Users: Search by name, email, mobile...   Degree: All Degrees   Department: All Departments   Graduation Year: All Years

Users - test

Name	Email	Mobile	Degree	Department	Year	Status
Charles M	Charles@college.edu	7795108718	MBA	Marketing	2023	Active Verified
rachel S	rachel@college.edu	7200713537	B.Tech	Electronics	2022	Active Verified
Rahul M	rahul@college.edu	8765432109	MBA	Marketing	2023	Active Unverified
sk R	sk@college.edu	7604886492	B.Tech	Computer Science	2021	Active Verified

# Structured Control. Smart Governance.

Listening



**Manage User Permissions**

Note: Select filters to apply permissions to specific user groups. Permissions will be updated for **ALL USERS** matching the selected criteria.

Enterprise: **srm new**

**Filters**

- Batch\*: test
- Degree: All Degrees
- Department: All Departments
- Graduation Year: All Graduation Years
- Level: All Levels

**Feature Permissions**

- Courses
- Books
- Phrases
- Videos

**Additional Features**

- Listening
- Speaking
- Reading
- Word Building
- EL Word Building
- Daily Quiz

**Admin Users Management**

Active Inactive

CSV Search:

ID	Username	Email	Full Name	Role	Permissions	Status	Last Login	Created	Actions
2	Chavan test	wingsheaven@gmail.com	Charles	No Role	<span>+</span> <span>-</span> <span>+</span> <span>-</span>	Active	1/12/2026, 11:47:23 PM	1/12/2026	<span>+</span> <span>-</span> <span>+</span> <span>-</span>
1	Super Admin	sa@stccommex.com	Super Admin	Super Admin	<span>+</span> <span>-</span> <span>+</span> <span>-</span>	Active	1/20/2026, 8:04:08 AM	11/27/2025	<span>+</span> <span>-</span> <span>+</span> <span>-</span>

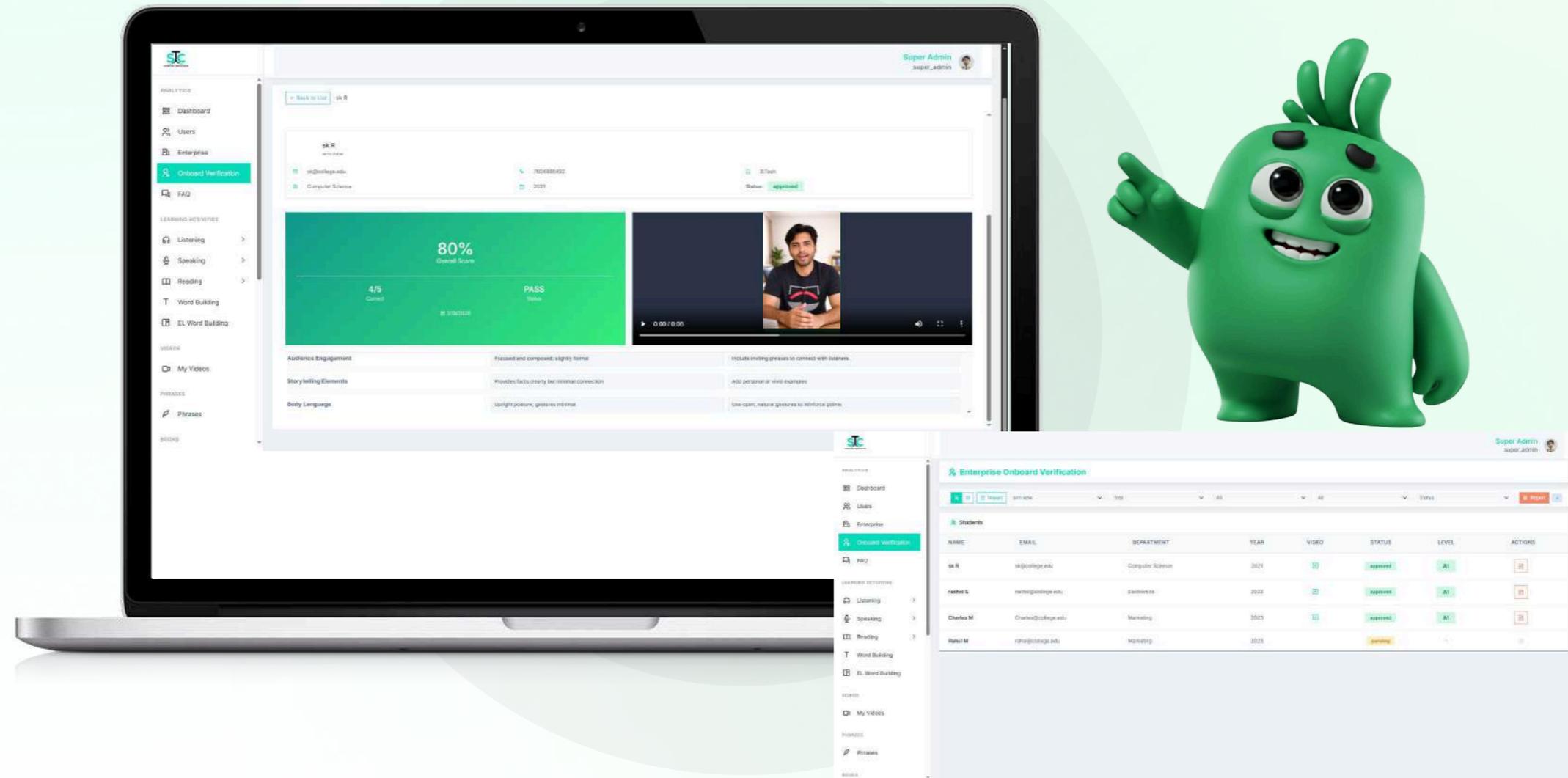
Show 25 entries

Previous 1 Next

Define access, organise students by batches and departments, and maintain complete administrative clarity, without operational overhead.

# Assess Communication Readiness

Listening



The dashboard shows a video player with a score of 80% and a 'PASS' status. Below the video, there are three columns of feedback notes:

- Audience Engagement:** Focused and composed, slightly formal. Includes inviting phrases to connect with listeners.
- Storytelling Elements:** Provides facts clearly but minimal connection. Add personal or vivid examples.
- Body Language:** Upright posture, gestures minimal. Use open, natural gestures to reinforce points.

The 'Enterprise Onboard Verification' table below shows the following data:

NAME	EMAIL	DEPARTMENT	YEAR	VIDEO	STATUS	LEVEL	ACTIONS
sk R	sk@college.edu	Computer Science	2021		approved	A1	
nachel S	nachel@college.edu	Electronics	2022		approved	A1	
Charles M	Charles@college.edu	Marketing	2023		approved	A1	
Rahul M	rahul@college.edu	Marketing	2023		pending	-	

# LEAP Program Offerings

Placement-aligned communication and skill programs across students, professionals, and educators

**LEARNING LEVELS & PROGRESSION**

LEAP Campus follows a 5-level journey, inspired by CEFR and aligned to real-world communication needs. Each level activates a new communication milestone helping students progress from basic expression to professional articulation.

The model engages all four learning faculties hearing, reading, speaking, and writing using practical, feedback-driven modules.

Level	Stage Name	Focus	What Students Learn
A1	Beginner	Foundation & Familiarity	Grammar basics, sentence structure, vocabulary building, listening to simple content
A2	Confident User	Practical & Conversational Use	Everyday speaking, reading short texts, summarization, tone, and clarity
B1	Intermediary	Group Communication & Functional Writing	Group discussions, public speaking, basic resume/email writing, voice control
B2	Performer	Polishing Language for Career Contexts	Storytelling, interview readiness, structured writing, comprehension of complex material
C1	Advance Communicator	High-Stakes Communication & Leadership	Debates, presentations, polished professional writing, confident articulation

**List of Courses – LEAP Campus**

Level	Course Topics
<b>A1 – Intermediary</b>	<ul style="list-style-type: none"> <li>- Introduction to Listening Skills for Beginners</li> <li>- Basic Phonetics &amp; Pronunciation</li> <li>- Essential Vocabulary for Daily Conversations</li> <li>- Reading Short Sentences &amp; Common Signs</li> <li>- Simple Writing: Filling Forms &amp; Writing Personal Details</li> <li>- Listening to Everyday Expressions &amp; Greetings</li> <li>- Building Confidence in Speaking through Role Plays</li> <li>- Understanding Simple Written Instructions</li> <li>- Writing Simple Sentences &amp; Messages</li> <li>- Basic Listening Comprehension; Following Directions</li> </ul>
<b>A2 – Confident User</b>	<ul style="list-style-type: none"> <li>- Developing Listening Skills through Conversations</li> <li>- Improving Pronunciation &amp; Stress Patterns</li> <li>- Speaking Fluently in Everyday Situations</li> <li>- Understanding Short Stories &amp; Paragraphs</li> <li>- Writing Informal Emails &amp; Text Messages</li> <li>- Active Listening: Identifying Keywords in Speech</li> <li>- Describing People, Places &amp; Things in Speech</li> <li>- Enhancing Reading Speed &amp; Comprehension</li> <li>- Writing Short Personal Narratives</li> <li>- Listening for Specific Information in Dialogues</li> </ul>
<b>B1 – Performer</b>	<ul style="list-style-type: none"> <li>- Listening to Radio &amp; Podcasts: Understanding the Gist</li> <li>- Speaking Confidently in Social &amp; Work Settings</li> <li>- Advanced Reading: Articles &amp; News Reports</li> <li>- Writing Structured Paragraphs &amp; Letters</li> <li>- Developing Note-taking Skills for Effective Listening</li> <li>- Public Speaking Basics: Overcoming Hesitation</li> <li>- Reading &amp; Analyzing Short Stories &amp; Essays</li> <li>- Writing Formal Emails &amp; Work Correspondence</li> <li>- Understanding Fast Speech &amp; Accents</li> <li>- Engaging in Group Discussions with Confidence</li> </ul>

Level	Course Topics
<b>B2 – Advanced Communicator</b>	<ul style="list-style-type: none"> <li>- Listening to Complex Discussions &amp; Debates</li> <li>- Pronunciation &amp; Intonation Mastery</li> <li>- Expressing Opinions &amp; Persuasion Techniques in Speech</li> <li>- Critical Reading of Research Articles &amp; Editorials</li> <li>- Essay Writing: Argumentative &amp; Analytical Essays</li> <li>- Understanding Idioms &amp; Phrasal Verbs in Conversations</li> <li>- Advanced Storytelling &amp; Narrative Writing</li> <li>- Listening to TED Talks &amp; Academic Lectures</li> <li>- Speaking Spontaneously with Accuracy &amp; Clarity</li> <li>- Summarizing &amp; Synthesizing Information in Writing</li> </ul>
<b>C1 – Industry-Ready Orator</b>	<ul style="list-style-type: none"> <li>- Listening to Complex Business Presentations &amp; Discussions</li> <li>- Advanced Debate &amp; Persuasive Speaking Skills</li> <li>- Reading &amp; Analyzing Classical &amp; Modern Literature</li> <li>- Technical &amp; Academic Writing for Reports &amp; Research Papers</li> <li>- Understanding Cultural &amp; Contextual Nuances in Listening</li> <li>- Public Speaking &amp; Professional Presentation Skills</li> <li>- Legal &amp; Formal Writing for Official Documents</li> <li>- Listening &amp; Responding in Real-time Professional Settings</li> <li>- Speech &amp; Accent Refinement for International Communication</li> <li>- Mastering Creative Writing: Fiction, Poetry &amp; Blogs</li> </ul>

Powered by

**Add-ons**

Specialized verticals to complement LEAP Campus and extend learning beyond the basics.

Vertical	Course Topics / Modules
<b>LEAP Edge</b>	<ul style="list-style-type: none"> <li>- Basic AI for Teachers</li> <li>- Body Language in Business Meetings</li> <li>- Basics of Storytelling</li> <li>- Corporate Communication</li> <li>- Introduction to Digital Marketing</li> <li>- Introduction to Public Speaking</li> <li>- Introduction to UX Writing</li> <li>- Introduction to Communication</li> </ul>
<b>LEAP Live</b>	<ul style="list-style-type: none"> <li>- 3-month online program</li> <li>- 20 hours total (90 mins/ session, 3x weekly)</li> <li>- 20 students per batch</li> <li>- Focus on Listening, Speaking &amp; Reading</li> <li>- Mock interview training &amp; fear removal</li> </ul>
<b>LEAP Corporate</b>	<ul style="list-style-type: none"> <li>- Core Corporate Skills</li> <li>- Personal &amp; Professional Growth</li> <li>- Core Communication Skills</li> <li>- Team &amp; Cross-Functional Communication</li> <li>- Leadership &amp; Influence</li> <li>- Workplace Challenges &amp; Sensitive Communication</li> <li>- Global &amp; Cultural Communication</li> <li>- Strategic &amp; Business Communication</li> <li>- Communication for Career Growth</li> <li>- Compliance &amp; Ethical Communication</li> <li>- Workplace Safety Communication</li> <li>- Onboarding &amp; Orientation Communication</li> <li>- Sales &amp; Product Communication</li> <li>- Diversity, Inclusion &amp; Sensitivity Communication</li> <li>- Cybersecurity Communication Essentials</li> <li>- Time &amp; Productivity Management</li> </ul>

Vertical	Course Topics / Modules
<b>LEAP Workspace</b>	<ul style="list-style-type: none"> <li>- Interpersonal Communication &amp; Relationship Building</li> <li>- Public Speaking &amp; Presentation Skills</li> <li>- Written Communication</li> <li>- Digital &amp; Remote Communication</li> <li>- Leadership Communication</li> <li>- Negotiation, Persuasion &amp; Influence</li> <li>- Nonverbal &amp; Paraverbal Communication</li> <li>- Communication for Special Contexts</li> <li>- Advanced Corporate Communication &amp; Workplace Ethics (POSH &amp; Beyond)</li> </ul>



Listening

# Thank you

Let's empower every student to express ideas with confidence, without fear of English.



## Contact us

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